

15 *twenty five*

THE MEMBERSHIP CLUB





WELCOME HOME

A home away from home, 4525 welcomes each member to enjoy the luxury of Nobu Hotel and familiarity of Eden Roc. 4525 embraces beliefs of living a sustainable, active and rewarding lifestyle providing select and exclusive membership access to curated, local events and experiences.



BENEFITS

Access to the Fitness Facility open 24 hours a day, 7 days a week
with state of the art Technogym equipment and daily classes

Access to Hydrotherapy Circuit

Preferred member pricing on hotel rooms at Nobu Hotel and Eden Roc Miami Beach

Malibu Farm Restaurant priority reservations

Complimentary valet service daily for one car

Priority restaurant reservation at Nobu Restaurant

BENEFITS

Beach access, with complimentary
chaise lounge chairs
per membership



Member pool access,
complimentary chaise lounge chairs,
and one umbrella
per membership





BENEFITS

Nobu pool access
*Subject to availability

1 hour complimentary use of bicycle
*Subject to availability and on a first come first serve basis

Monthly member event access:
Culinary, Fashion, Wellness, Wine and Spirits, Sports + More



MEMBER DISCOUNTS

15% off Malibu Farm Restaurant

15% off beach and pools food and beverage

10% off spa treatments excluding retail

15% off on F&B at all social events held at Nobu Eden Roc Miami Beach
for up to 4 guests

15% off cabana rentals based upon availability and with a reservation

Special pricing on special events and occasions.



PRICING

GOLD MEMBERSHIP

Cost: \$3,500

Access: access for up-to 2 guests

PLATINUM MEMBERSHIP

Cost: \$6,500

Access: access for up-to 2 adults and 2 minors (4 guests total)
(Minor: 21 and younger)

Application Fee: \$400

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